

# kristen hamby

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205.542.4757

Glendale, CA

Highly motivated and versatile artist with 3+ years experience in graphic design, illustration, and animation. Passionate about combining multiple media that are bold, innovative, and packed with personality.

## EDUCATION

### Savannah College of Art and Design

November 2019

BFA in Animation with a minor in Concept Art

GPA: 3.96

## TECHNICAL SKILLS

Proficient in Adobe Illustrator, Photoshop, InDesign, After Effects, and Figma.

Comfortable in Adobe Premiere, Autodesk Maya, Toon Boom Harmony, and Substance Painter.

## SOFT SKILLS

Creativity  
Organization  
Visual Communication  
Collaboration  
Personability  
Problem Solving  
Time Management  
Attention to Detail  
Dependability

## PROFESSIONAL EXPERIENCE

### Tributary Design Studio

Contract Designer

Remote Work

September 2022 - Current

Designer, illustrator, and animator for a boutique branding and design studio.

- Developed a robust system of 100+ product and marketing icons and illustrations for Vivian Health, a job search platform for healthcare workers. [See Here.](#)
- Designed 5 product labels for nationally sold clean beauty brand Curie, including custom scent illustrations used across digital and physical products. [See Here.](#)
- Built multiple 50+ slide presentation decks for design program company Figma, ensuring their pitches were engaging, informative, and reflective of the brand's visual identity.

### Facebook Meta

Freelance Designer

Remote Work

June 2022 - July 2022

Overhauled the Visual Systems team's workflow with designs that support their identity and mission.

- Established the Visual System team's unique visual identity while ensuring unity with the broader Facebook Meta brand.
- Built 85+ presentation templates, streamlining internal team and external client project communication.
- Instituted extensive design guidelines to ensure visual and functional consistency across multiple use cases, from copy heavy briefs to media showcases.

### AlphaGraphics Hoover

Designer

Birmingham, Alabama

September 2020 - May 2022

Creative problem solver for a marketing, print, and signage company. Introduced animation and illustration services.

- Developed branding identity for client Apex Pet Supply, including brand guidelines, product catalog, brand photography, and packaging. [See Here.](#)
- Designed all print assets for the American Cancer Society's Hope Gala, including invitations, event program, table numbers, auction materials, and more. [See Here.](#)
- Coordinated with the sales team in order to facilitate eye-catching and effective social media ads for AlphaGraphics. [See Here.](#)

## PERSONAL PROJECTS

### Art Direction

October 2020 – present

- Collaborated with photographer Savana Ogburn in conceptualizing and executing a multimedia editorial feature for Polyester Zine, including photography, video, and visual effects. [See Here.](#)
- Directed a team of stylists, model, and photographer on a fully green screen photo and video production. [See Here.](#)